



Tiago Morgado
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Hi, I'm Tiago!

I'm a UX/UI Designer from Lisbon, Portugal, and I've been playing with pixels for almost 10 years. I'm currently working as a UX/UI Consultant and Project Manager at a Digital Marketing Consulting company. My role is to evaluate our client's digital products and optimize them to increase conversions.

When I'm not working I'm playing! I have 2 kids with huge energy that are always ready to have some fun!

Education

2018 **Design Sprint Master Class By** **AJ&Smart & Jake Knapp**

Learning Design Sprint Methodology with the best in the field! AJ&Smart is a top Company who has performed more than 200 Design Sprints with companies like LEGO, ... And Jake Knapp, well, he is the writer of the Sprint Book and the guy who created the Design Sprint Method while working at Google and Google Ventures.

2015 - 2016 **Digital Creative Design @ EDIT -** **Disruptive Digital Education**

One of the best Portuguese schools dedicated to the areas of Digital / Interactive Design, Creativity, Technological & Mobile Development and Digital Marketing. I've learned from Creative Directors, Digital Art Directors and UX Designers, recognized in the area and who work in the national and international digital industry. The course was focused on Digital Strategy and User Centered Design

2007 - 2009 **Design, Communication &** **Multimedia @ ETIC - School of** **Innovation and Creation** **Technologies.**

Great group of teachers, highly experienced and with great knowledge in their fields, shared methodologies from graphic design, video editing and motion, 3D, web design and development.

Experience

2014 - Now **Web Designer @ Whitekube Digital Marketing Consulting**

Has Ux/UI consultant and project manager I've created Conversion optimized Lead Generation web pages and ecommerce websites. I've managed a small design and development team who contributed to the success of the company and helped achieve a 3 year in a row shortlisting in the Google EMEA Premier Partner Awards.

2012 - 2014 **Digital Creative / Web Designer / Front End Designer @ Sales Group**

Responsible for the creation of the mobile department that didn't exist at the time. And responsible for the validation of all digital projects. Created Strategy, UI Design and Front End development of responsive lead generation landing pages and Mobile Web Apps, and also strategy and development of Email Marketing campaigns multi platform.

2011 - 2012 **Web Designer @ Latitudes Integrated Communications**

Design and development of websites, Facebook campaign pages, and email marketing campaigns.

2010 - 2011 **Web Designer @ Search Marketing**

Design and development of websites, conversion-oriented landing pages, and email marketing campaigns.

2009 - 2010 **Web Designer @ Zon TV Cabo**

Digital design and content creation for the website, development of email marketing campaigns and video tutorials for company product users. Also created internal video ads for motivational campaigns for employees.

For more please check my website @ tiagomorgado.pt
our view my linkedin ptofile @ www.linkedin.com/in/tmorgado/